

MISSION: IMPOSSIBLE

RS&I NATIONAL SALES MEETING 2022

**YOUR MISSION, SHOULD YOU
CHOOSE TO ACCEPT IT**

**CONFIDENTIAL
DOCUMENT
CLASSIFIED INFORMATION**

SEPTEMBER 22 - SEPTEMBER 24

THESE TOP SECRET DETAILS ARE FOR YOUR EYES ONLY.

PARTNER SPONSORSHIPS

Welcome, Agent! This year's RS&I National Sales Meeting is a clandestine operation involving the [REDACTED]

[REDACTED] Your mission, should you choose to accept it, is to pick your sponsor package and live drop in Idaho Falls for a high reward opportunity.

SPONSORSHIP PACKAGES

Set your course for the future by showcasing your products and services directly to the RS&I team at this once a year event.

There are four levels of participation for you to set the future in motion for your brand. Whichever sponsorship package works for you, this will be a great opportunity to laser focus your efforts and display and discuss your products.

Reach out today and call your agent handlers Steve and Luke at 208-523-5721 with any questions.



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OPERATION OBJECTIVES
DIAMOND \$6000

SHARE A 45 MINUTE PRESENTATION AT [REDACTED]
SET UP A TRADE SHOW DISPLAY AND GIVE AWAY PRIZES
INTERCEPT AN ADVERTISEMENT [REDACTED]

MISSION DETAILS:

The DIAMOND OBJECTIVE includes your choice of a pop-up tent or display table for our Trade Show on Saturday. You will have 45 minutes to present at one of our General Sessions¹. Your company will be recognized as a sponsor, and your corporate logo will be displayed at our event.

Your company will have an ad placement in the 2023 Digital Products and Services Catalog (online only). This catalog will be available in early 2023. This is an outstanding way to promote your company with our current and prospective dealers.

¹ Note: You will only be allowed into the General Session during your scheduled presentation.

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OPERATION OBJECTIVE:
PLATINUM \$3000

[REDACTED]

SHARE A 30 MINUTE PRESENTATION AT [REDACTED]
SET UP A TRADE SHOW DISPLAY AND GIVE AWAY PRIZES
INTERCEPT AN ADVERTISEMENT [REDACTED]

MISSION DETAILS:

The PLATINUM OBJECTIVE includes your choice of a pop-up tent or display table for our Trade Show on Saturday. You will have 30 minutes to present at one of our General Sessions¹. Your company will be recognized as a sponsor, and your corporate logo will be displayed at our event.

Your company will have an ad placement in the 2023 Digital Products and Services Catalog (online only). This catalog will be available in early 2023. This is an outstanding way to promote your company with our current and prospective dealers.

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OPERATION OBJECTIVE:
GOLD \$2000

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[REDACTED]
SET UP A TRADE SHOW DISPLAY AND GIVE AWAY PRIZES
INTERCEPT AN ADVERTISEMENT [REDACTED]

MISSION DETAILS:

The GOLD OBJECTIVE includes your choice of a pop-up tent or display table for our Trade Show on Saturday. Your company will be recognized as a sponsor, and your corporate logo will be displayed at our event.

Your company will have an ad placement in the 2023 Digital Products and Services Catalog (online only). This catalog will be available in early 2023. This is an outstanding way to promote your company with our current and prospective dealers.

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ON FIELD TACTICAL OPERATION (GOLF) DETAILS:

A strategic operation in the field will be held on Friday afternoon and will include 18 specially designed challenges. All Agents and Partners will once again assemble in this tactical undertaking to show their skill and acumen on the field.

Partners have the opportunity to provide recognition of performance (prizes) [REDACTED] This recognition of performances should include items for teams of four – could include golf and outdoor items, gift cards, partner products, and clothing/hats.

OPERATION OBJECTIVE: ADDITIONAL OPERATION SUPPORTS

MESS HALL (DINNER SPONSORSHIPS)
OFFICER'S CLUB (COCKTAIL PARTIES)
SHAKEN NOT STIRRED (GOLF BEVERAGE CARTS)

[REDACTED]

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OPERATION OBJECTIVE: TRADESHOW

MERCH PRIZES
PARTNER PRODUCTS
OTHER ITEMS YOU PROVIDE

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MISSION DETAILS:

Agents will assemble on Saturday for a briefing. This vital assembly will provide all agents in the field with a live drop of the latest intelligence available from each of our partners.

Partners will assemble in this location with a table/booth in an area. It is highly suggested that the participating partners create a knowledge-expanding encounter for all operatives. RS&I agents will be required to provide proof of visitation to your area. Completing visitation to all areas will result in agents being entered into a large drawing for distinguished awards.

Partners are highly encouraged to provide distinguished awards for this assembly. These awards for the agents could include partner products, gift cards, or any other fun prizes/giveaways you would like to provide.